

# OWN YOUR **MAGIC** cookiegram



The 2024 Cookie Program theme is **Own Your Magic** with the insanely cute Axolotl as our mascot. Always focusing on the 5 Skills the girls learn while participating in the sale, the program is designed to help Girl Scouts grow into leaders of courage, confidence, and character while learning these five valuable life skills: goal setting, decision making, money management, people skills, and business ethics.

All Girl Scout troops earn proceeds for participating in the Cookie Program, which can be used to fund troop adventures such as travel, community service projects, council-sponsored activities, fun events and much more. Troops earn proceeds on a tiered proceed plan based on their box-per-girl average. The more troops sell, the more they earn. In 2023, the average troop earned more than \$1,700 in proceeds!



In addition to the tiered proceed plan, each Girl Scout is eligible to earn awesome recognitions based on overall sales. Girls earn cool patches for Walkabout Week, Operation Cookie Drop, and entering their goal into Digital Cookie. Girls are also eligible to earn additional rewards such as a themed t-shirt, plush axolotls, Ms. Pac Man arcade game, trampoline, electric scooter, kayak, themed hoodie, socks, beach towel, motorized pool float, wireless Beats headphones and more!

## 2024 COOKIE PROGRAM HIGHLIGHTS

- **New this year:** All Girl Scouts and their caregivers will now be using a new platform for all their cookie needs. GSUSA developed Digital Cookie, a platform which has been used for several years now by other Girl Scout councils that work with the other cookie baker. After some new revisions and updates, Digital Cookie is brand new and will be used by all councils for girl level cookie sales, marketing, inventory and taking credit card payments. Troop Cookie Coordinators will be in the new platform some but will continue to work in our current platform, Smart Cookies, for the bulk of their cookie needs.
- **The 2024 Cookie Sale theme is “Own your Magic”.** The crazy popular axolotl is our mascot.
- **All our favorite cookies from last year return for 2024.** We no longer have the online only cookie, Raspberry Rally available for sale.
- **No more manual entry of credit card numbers!** Our new platform, Digital Cookie, supports OCR. Which means all credit cards can be scanned for quick entry of all credit card information needed for cookie orders. This cool method not only saves time but also eliminates potential entry errors.



## 2024 TIMELINE

<p><b>Dec 10</b> Troop deadline to place initial orders in Smart Cookies</p> 	<p><b>Dec 30</b> Complete the new online Permission and Responsibility Form located on our website</p>	<p><b>Jan 12</b> Cookie Rallies</p> <p><b>Jan 13</b> Cookie Program begins at 9:00 a.m.</p>	<p><b>Jan 6-13</b> Troops pick up their initial order</p> <p><b>Jan 13-19</b> Walkabout Week</p>	<p><b>Jan 31</b> Have your sales goal entered in Digital Cookie to earn the Goal Getter boost bar patch</p>	<p><b>Mar 3</b> Cookie Program ends. All cookies should be delivered and remaining payment for all cookies is due to troop</p>	<p><b>Mar 31</b> Superstar Destinations Requests due – must be submitted online from caregivers</p>
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## DEAR GIRL SCOUTS AND SUPPORTERS,



As we gear up for the 2024 Girl Scout Cookie Program, I want to express my enthusiasm for the exciting journey ahead. The upcoming Cookie Program brings with it all the excitement and anticipation we have experienced over the decades as well as a wave of innovation and opportunity that we can all embrace.

The Girl Scout Cookie Program has always been a unique and powerful experience for our Girl Scouts. It teaches them vital skills in financial literacy, social interactions, and leadership, all while having fun and making a positive impact on the world.

As we look back on our previous cookie seasons and the memories made, let's remember that the Girl Scout Cookie Program is so much more than delicious cookies. It's about setting goals, making decisions, managing money, building relationships, and upholding ethical business practices. These skills are the foundation of leadership and success, and they will serve our Girl Scouts well throughout their lives.

The skills and funds raised through the cookie program empower Girl Scouts to make a difference in their communities. Whether it's supporting service projects, sending cookies to our military troops through Operation Cookie Drop, or embarking on adventures near and far, Girl Scouts are changing the world one cookie at a time.

Our Girl Scouts are a force for good, and they continue to inspire us with their courage, inclusivity, and kindness. As we move into a new cookie program season, I thank you for your continued support of our Girl Scouts and their goals. Your dedication as volunteers and supporters is invaluable in helping our Girl Scouts learn, grow, and thrive.

It is such an exciting time to be a Girl Scout in central and eastern North Carolina! Thank you for your unwavering support. Here's to a memorable and enjoyable 2024 Girl Scout Cookie Program!

Yours in Girl Scouting,

LISA JONES  
Chief Executive Officer

# OWN YOUR magic





# Caregiver FAQs

## Who can sell Girl Scout cookies?

Registered Girl Scouts who have submitted a signed Permission Form may sell Girl Scout cookies. Participation in the sale is optional.

## Where can Girl Scouts sell cookies?

Girl Scouts can sell cookies within our 41-county jurisdiction. There are no restrictions on where members can sell door-to-door within our council (i.e. no girl or troop has exclusive rights to any town, area, neighborhood, or street). However, requests for cookie booths must be submitted by the Troop Cookie Coordinator and approved by the Booth Coordinator in the county/area in which the booth would be set up. Different rules may apply on military bases, so please check with the appropriate persons regarding selling on base.

## When should customers pay?

Customers should pay when cookies are received, except when ordering online. Online orders do allow for prepayment of cookies via credit card.

## Can customers pay with a check and to whom should it be written?

Yes, Girl Scouts and troops can accept checks from customers they know but should not accept checks from strangers or checks over \$25 in value. Caregivers are encouraged to help their Girl Scout set up her Digital Cookie account so credit and debit cards can easily be used for payment by customers through this platform. Offering credit and debit card payment option will reduce the need to accept checks from customers and decrease any potential dishonored checks that could occur.

## Can customers return cookies?

If a customer believes that a box of cookies is in any way unsatisfactory, the box can be returned to the troop for a replacement or a refund.

## Can Girl Scouts return cookies?

Once a caregiver signs for cookies they cannot return them and the caregiver is responsible for paying for them. However, troops and caregivers need to work together to aid in getting any remaining cookies sold to help the troop achieve its overall sales goal.

## When should caregivers pay for their cookies?

Caregivers should turn in money weekly and by each deadline set by their troop.

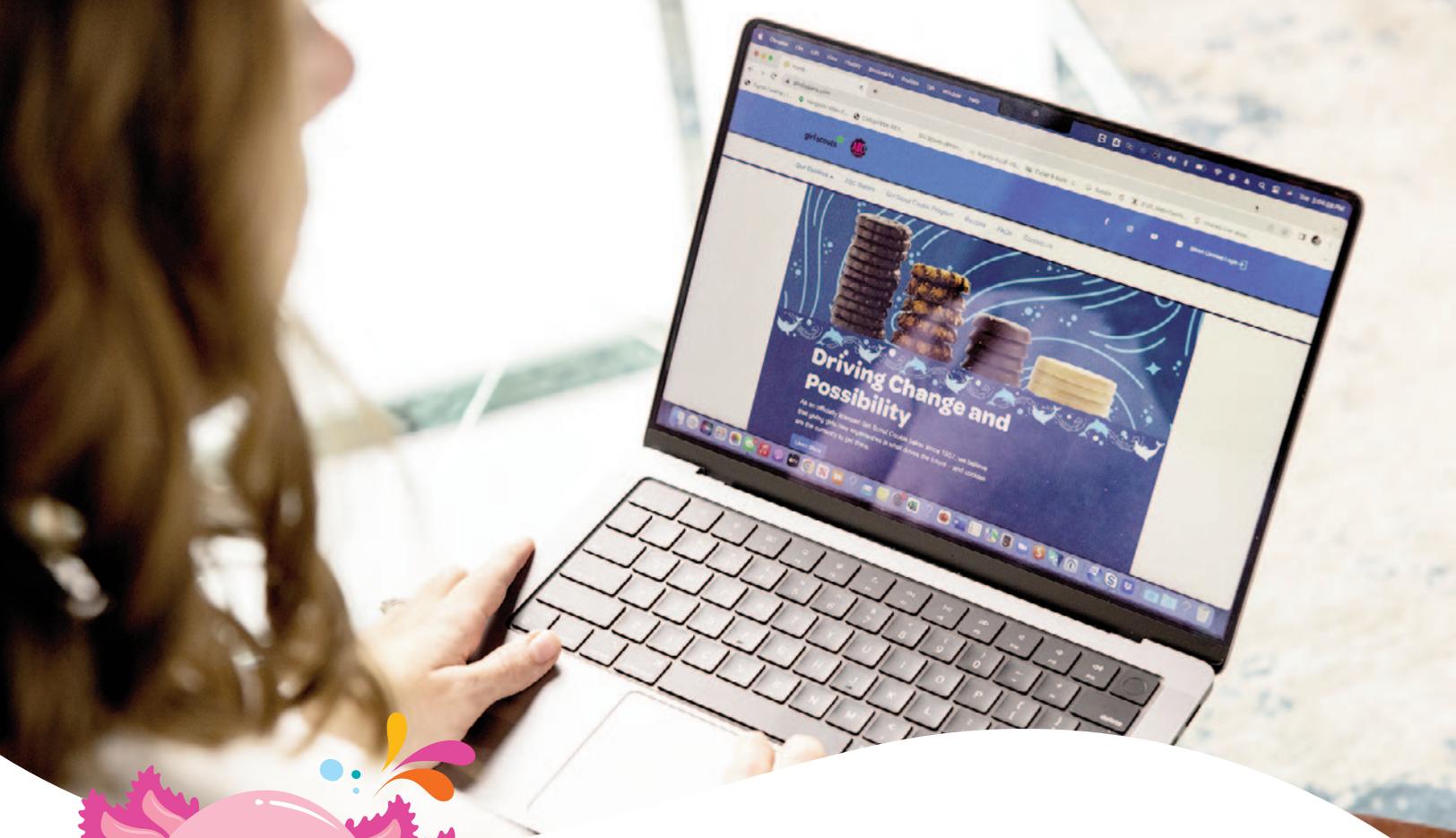


# Important Details for Girl Scout Caregivers

For your experience to be the best it can be, it's very important that caregivers take the time to watch our girl and caregiver training. This year is especially important since Girl Scouts and caregivers will be working in Digital Cookie, our brand new platform. Your Troop Cookie Coordinator will provide the link to the training for you, but this is available on our council's YouTube channel as well. The training gives extremely important details and guidelines to guide your Girl Scout and your family to have an eventful and exciting cookie sale experience.

A few additional important things to note:

- > **Always sign the official duplicate receipt form when picking up cookies from your troop AND when turning in money for your Girl Scout for cookies sold.** Your Troop Cookie Coordinator (TCC) will have this duplicate receipt for your Girl Scout. Be sure to ask about it if you pick up cookies or turn in money and they don't have you sign it. Make sure all the details you are signing for on the receipt are correct BEFORE you sign.
- > **Be respectful of your TCC and adhere to all deadlines they require.** Remember, that the TCC is responsible for many Girl Scout's cookie sales, your troop's money, and all the cookie inventory for your troop. It's a big job and we value their efforts.
- > **Don't take more cookies than your Girl Scout can sell. *Whatever cookies you order from the troop are your financial responsibility.*** When you sign the online permission form for your Girl Scout before the sale begins, you are accepting liability for the money owed for cookies you order. Nonpayment of your Girl Scout's cookie bill can greatly burden your troop. Not to mention cause undue issues among the troop and interfere with any activities or plans the troop has for their proceeds.
- > **Follow all cookie sale rules and guidelines.** They are in place for your benefit, success, and to make sure everything goes smoothly for your Girl Scout and your troop.
- > **Read over and sign the new Booth Guide for girls and caregivers.** It's important that every caregiver know all the rules for participating in a cookie booth and this new guide explains the expectations and best practices for you, your Girl Scout, and your troop to have fun, safe, and successful cookie booths.
- > **Take a look at all the recognitions your Girl Scout can earn by participating in the Cookie Program and go over them with your Girl Scout.** Set a goal with your Girl Scout and record that goal online in her Digital Cookie account. Be aware that recognitions over the 1,000 level are non-cumulative.
- > **Help your Girl Scout set up and utilize their online Digital Cookie account.** In this account girls can send ecard invitations for girl delivery orders and for direct ship orders, see their total sales, take credit card payments, see the balance owed for cookies ordered, see recognitions earned, communicate with their leader, and send cheers to other troop members. All Caregivers will receive an email link to set up their Girl Scouts online Digital Cookie account. There are more details on setting up the account and navigating the site in the Girl and Caregiver training, and more tip sheets and information will be provided by your Troop Cookie Coordinator and on our council's website.



## New Digital Cookie Platform For Girl Scouts and Caregivers

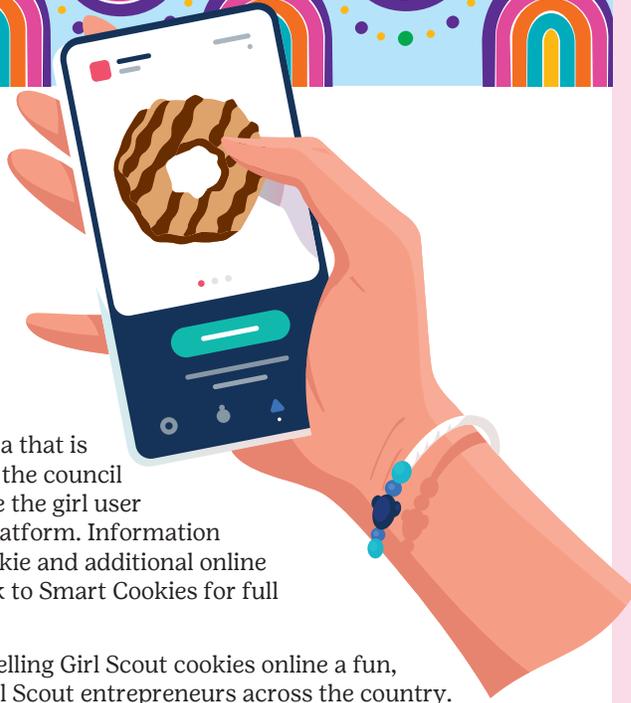
**Exciting news! Selling cookies online and reaching your goals just got easier!**

We have moved the Girl Scout/caregiver online cookie sales experience to a platform called Digital Cookie. Digital Cookie is a unified online selling platform that allows Girl Scouts to sell cookies through their personalized storefront or by using a mobile app. They can maintain an ongoing list of customers and track purchases and deliveries. Going forward, all Girl Scouts will be using the new Digital Cookie application to sell cookies to customers online, track progress towards a goal, and manage all sales.

**Please note:** Troop Cookie Coordinators and volunteers will still be using Smart Cookies as they have in years past, for all cookie business management tasks like ordering additional cookies for the troop, and allocating cookies to Girl Scouts.

Girl Scouts create their own sites showing their goal for the program and what they hope to learn. For Girl Scouts 13 and older, the site can be set up and run by the participating Girl Scout, with an appropriate level of caregiver oversight. For Girl Scouts 12 or younger, the site is actively managed and run by the Girl Scout's caregiver on her behalf in partnership with the Girl Scout. Girl Scouts and their families can manage their online sales, inventory, and financials using Digital Cookie.

Troop volunteers use Digital Cookie to set up and manage sales for a troop specific online sales site. They support Girl Scouts and families with visibility to the troop's online activities. All other troop cookie sale activity is managed in our Smart Cookies platform.



### How it works

Digital Cookie retrieves the data that is entered into Smart Cookies by the council and troops in order to populate the girl user records in the Digital Cookie platform. Information Girl Scouts enter in Digital Cookie and additional online sales are then transferred back to Smart Cookies for full integration of both platforms.

Digital Cookie features make selling Girl Scout cookies online a fun, universal experience for all Girl Scout entrepreneurs across the country.

### For Girl Scouts/Troops

- > Customizable Girl Scout pages allow customers to read your story and sales pitch and view your profile image and/or video.
- > Troops can customize their site with the same marketing tools available on a Girl Scout’s site with stories, sales pitches, a photo or a video.
- > Cookie Business badges and Family Entrepreneur Pin requirements are integrated into the system to reinforce the importance of badge work and the Girl Scout experience within the cookie program.
- > Girl Scouts can send “cheers” to one another by choosing from an assortment of encouraging and congratulatory images.
- > Girl Scouts can make sales on the go while at cookie booths.
- > Caregivers receive an email every day if there are unapproved In-Person Delivery orders. If the order is not approved after five days it is either cancelled or becomes a donation, depending on which option the customer selected at checkout.
- > The Troop Cookie Coordinator can see inventory for each of the Girl Scouts in her troop and if desired, keep an eye on the Girl Scout’s sales she is making in relation to the packages assigned to her.

### For Caregivers

- > The control to turn your Girl Scouts girl delivery of cookies off for customers based on your preferences and cookie inventory.
- > The ability to turn specific cookie varieties on and off based on cookie inventory.

### For Customers

- > Customers can pay for cookies online and choose to pick them up at a booth or have them delivered via shipping methods.
- > All customers across the country will have the exact same checkout process when using an individual Girl Scout or troop link, ensuring a unified experience across the Girl Scout brand.

## Getting Started

Registering your Girl Scout on the new Digital Cookie platform:

- > **Step 1:** Watch for your registration email\* from “Girl Scout Cookies” (email@email.girlscouts.org) with the subject “It’s time to register your Girl Scout for Digital Cookie!”. The approximate date you can expect to see that email is around December 15th, 2023. Search your “Promotions/ Clutter/Spam” folders too.
- > **Step 2:** In the email is a pink button to take you to the Digital Cookie registration site. Simply click that button!
- > **Step 3:** Once you click the link, you’ll be on the Digital Cookie platform. You’ll need to create a password.
- > **Step 4:** Use your new password to log in. Remember to use the same email address where you received your registration email-that’s the one your Girl Scout Council has on file for you.
- > **Step 5:** When you first log in, you will have the “Safe Selling for Smart Cookies” safety video pop-up to watch and review with your Girl Scout(s). You can’t proceed any further until the full video has been viewed.
- > **Step 6:** Read and accept the Terms and Conditions agreement.
- > **Step 7:** Next, the “Girl Scout Safety Pledge” will appear. Be sure to read it to/with your Girl Scout(s). Then check the box for “accept” and click “continue.” You will then be taken to a screen to activate your Girl Scout(s) for the Digital Cookie program and update their preferred name if desired. If the Girl Scout you are activating is 13 or older, you have the option to enter her email address and she will complete her own registration process. Girl Scouts under 13 will login in partnership with their caregiver and do not need a separate email address. After activating all of your Girl Scouts (if you have multiple), you will click the “Access Site” button to be taken to the first Girl Scout’s home page.
- > **Step 8:** Once you have registered, watch your inbox for a registration confirmation email and save this email where you can find it during cookie season!

# Recognitions & Patches

In addition to learning valuable life skills in the Cookie Program, there are many incentives, recognitions, and patches that girls can earn based on their individual and cookie booth sales.

**End of Sale Recognitions** – At the end of the sale troops tabulate each Girl Scout's total package sales by adding her initial cookie order plus any additional sales during the “Planned Order” phase, including donations to Operation Cookie Drop, packages sold online and sold at cookie booths. **Recognitions are cumulative up to the 1,000 box level only**– which means girls will earn all the recognitions up to and including the item at their individual selling level. For example, a girl selling 1,600 boxes will receive the 1500+ achievement bar patch, Rock Jam Keyboard, themed hoodie, large plush axolotl, beanie hat, themed beach towel, small plush axolotl, themed t-shirt, PBJ plush, axolotl socks, water game, sticker, axolotl charm, mood cup and theme patch. Girl Scouts would not earn the item(s) at the 1,000-1,499 level as those items are not part of the cumulative recognitions.

Please note that girls in troops that elect the higher Proceeds Plan do not receive End of Sale recognitions but do receive boost bar patches. Please ask your child's troop cookie coordinator which plan the troop voted on.



**Theme Patch**  
25+ packages



**Mood Cup**  
50+ packages



**Axolotl Charm**  
100+ packages



**Water Game & Vinyl Sticker**  
150+ packages



**Axolotl Socks**  
200+ packages



**PBJ Plush Axolotl**  
300+ packages



**Themed T-Shirt**  
400+ packages



**Small Plush Axolotl & 500+ Club Patch**  
500+ packages



**Themed Beach Towel**  
600+ packages



**Beanie Hat**  
700+ packages



**Axolotl Squish Mallow**  
800+ packages



**Hoodie**  
900+ packages

All girls that sell Girl Scout cookies earn patches regardless of the proceeds plan they chose. Patches can be sewn or ironed on uniforms. Just check out the vests and sashes of other Girl Scouts and you'll see how long they've been selling cookies and how many boxes they've sold each year!



**Walkabout Patch:** Sell 15+ packages during Walkabout Week, Jan. 13-Jan. 19 (Troop Cookie Coordinator must put girl sales in Smart Cookies during this week to qualify)



**Achievement Level Bar Patch:** Starts at 100 level and goes every 100 package level up to 1,000 then every 500 level after 1,000.



**Goal Getter:** Enter sales goal in your Digital Cookie account by January 31, 2024.



**Operation Cookie Drop:** Turn in donations for 15+ packages (\$75)



Tumbler, Wet/Dry Backpack,  
Speaker, String Lights  
1,000-1,499 packages



Rock Jam  
Keyboard and Stool\*  
1,500-1,999 packages



Motorized  
Pool Float OR  
Laser Tag Set\*  
2,000 to 2,499  
packages



Inflatable 2 Person\*  
Kayak with Cover  
2,500-2,999 packages



Wireless Beats  
Headphones\*  
3,000-3,499 packages



12' Trampoline OR  
Nintendo Switch\*  
3,500 to 3,999 packages



Seated Electric Scooter\*  
4,000 to 4,999 packages



Ms. Pac Man  
Arcade Game\*  
5,000+ packages

Girls must pay their cookie bill in full by the deadline set by their troop in order to be eligible for top seller awards, Superstar Destinations, Cookie Dough, and recognitions over 999 packages.

\* Items/colors are subject to change due to availability



# Superstar Destinations & Cookie Dough

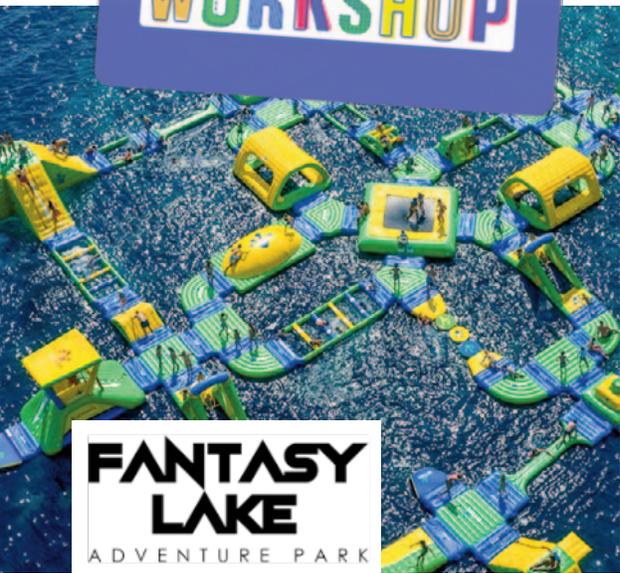
The Superstar Destinations Program is always a Girl Scout and caregiver favorite! In 2023 more than 1,600 individual Girl Scouts qualified for prizes like laptops, cameras, camping equipment, admission passes to theme parks, museums and water parks, Girl Scout membership renewal and the ever popular “Cookie Dough”!

This year, we’ve added a lot of awesome new destinations to choose from in our Superstar Destinations Catalog. More actual destinations than ever before!

Many Girl Scouts chose Cookie Dough as some or all of their Superstar Destinations for things like resident Girl Scout camp, purchases at the council shops, and other council-sponsored activities and events. Girls can also choose Membership Renewal for the next year as part of their Superstar Destination rewards selection.

Individual Girl Scouts that sell 500+ boxes, qualify for Superstar Destinations. Go to [www.nccoastalpines.org](http://www.nccoastalpines.org) and click Cookies then scroll down to find Resources for Cookie Sellers and click the yellow Get Started box to see the Superstar Destinations catalog and submit your **Superstar Destinations request. Superstar Destinations request are due to the Product Program Department by March 31, 2024.** Caregivers of each qualifying Girl Scout are responsible for submitting Superstar Destination request forms. This is NOT the responsibility of the Troop Leader or Cookie Coordinator.

Check out a few of the choices in the Superstar Destinations catalog!



Girls must pay their cookie bill in full by their troop’s deadline to be eligible for Superstar Destinations. Any delinquent cookie bill payment may result in disqualification from the Superstar Destinations program. Superstar requests submitted after the deadline will be awarded Cookie Dough only. No requests will be issued after June 1, 2024. Superstar Destinations is available to all girls regardless of the proceeds plan chosen by their troop.

## THE BUY 5 PROGRAM

Entering its 16th year, the Buy 5 Program gives customers the opportunity to win a year’s worth (60 boxes) of their favorite Girl Scout cookies. Here’s how it works:

- > Customers that buy five boxes or more during a single purchase from a girl or troop can qualify. Donations to Operation Cookie Drop also count!
- > The girl or troop should give the

customer a Buy 5 Coupon. Each girl will be given a supply of these coupons by her troop.

- > The customer follows the instructions on the coupon to enter their name in the online Buy 5 Drawing.
- > The council will draw the names of six winners and ship Girl Scout cookies directly to the winners in April.



# Operation Cookie Drop



Now entering its 19th year, Operation Cookie Drop has made it possible to ship nearly 1.4 million packages of Girl Scout cookies to our brave military men and women serving overseas, returning from deployment and serving throughout our country!

## Why Girls and Troops Participate

- > It's easy and can really boost your sales! In 2023 our troops earned over \$53,000 in proceeds from collecting Operation Cookie Drop donations, and individual girls added an average of 32 packages to their sales -- without having to deliver a single package of cookies!
- > Some customers don't want to purchase Girl Scout cookies for themselves but want to support Girl Scouts and help you reach your sales goal. Their donation to OCD will do just that -- you earn sales credit, and your troop earns proceeds as well.
- > Girl Scouts that turn in donations for 15 packages or more (\$75.00) receive a 2024 OCD patch.



- > Girl Scouts that turn in donations of 30+ packages will be included in each of our 3 drawings to win a giant, 3 ft. stuffed Axolotl! For every 30 packages donated, the Girl Scout gets entered in each of the 3 drawings again. So, donations for 60 packages gets her name entered twice, 90 and it's entered 3 times, and so on.

## Here's How it Works

- > Collect donations from January 13 to March 3 and give OCD money to your troop as often as possible. (Money must be turned in to your troop in order for a Girl Scout to receive credit for OCD. Please communicate regularly with your Troop Cookie Coordinator to make sure these sales are accurately put in Smart Cookies for your Girl Scout.)
- > Troops enter their total donations throughout the sale and the council places a special Operation Cookie Drop order directly with the bakery.
- > In April and May our delivery agents deliver cookies to the Packs4Patriots organization in Greenville, the USO in Raleigh, The USO in Jacksonville, Cherry Point Marine Corps Air Station in Havelock, Seymour Johnson Air Force Base in Goldsboro, and Fort Liberty Army Base in Fayetteville. Cookies are then distributed to deployed and returning personnel by the military branches.

**Girl Scouts and troops must report all Operation Cookie Drop donations and cannot use donations to pay for other cookie orders or undelivered cookies.**



# Super Sellers

## High Achievers Club

### New 40,000+ Box Sellers

Allison Bundle      Onslow-Jacksonville

### New 35,000+ Box Sellers

Taryn Brooks      Harnett  
Ruth Emma-Noel Lahl      Cumberland 36

### New 25,000+ Box Sellers

Jayleena Gilmore      Craven-Jones-Pamlico

### New 20,000+ Box Sellers

Mackenzie Brown      Wake 18  
Cara Cotugno      Nash  
Ashley Zipko      Nash

### New 15,000-19,999 Box Sellers

Alice Benbow      Nash  
Elizabeth Brook      Wake 19  
Sara Jones      Wake 18  
Christian Joyce      Onslow CL  
Zoey Lattimore      Cumberland 36  
Sarah Penny      Wake 19  
Mattisen Revels      Wayne

### New 10,000-14,999 Sellers

Kylee Braye      Wake 14  
Kristina Colsch      New Hanover  
Matilda Cooper      Cumberland 33  
Hannah Drake      Wayne  
Annika Hasty      Durham  
Julia Jackson      Durham  
Valerie Lawhorn      Craven-Jones-Pamlico  
  
Araya Meeks      Cumberland 36  
Winter Nguyen      Pitt  
Lillian Oshnock      Wake 23  
Jorja Pierce      Vance-Warren  
Addison Ralls      Onslow-Jacksonville  
  
Allee Reimers      Onslow-Jacksonville  
  
Karissa Tyndall      Cumberland 33  
Madison Wallace      Pitt  
Dayla Williams      Wake 16  
Emily Woodruff      Wake 16



A huge congratulations and so much gratitude goes out to our NEWEST members of the High Achievers Club – Girl Scouts that have sold 5,000+ boxes of cookies with our council as of the end of the 2023 Cookie Sale. Being a member of this club shows tremendous dedication to the Cookie Program by these Girl Scouts and their families over many years. New High Achievers receive an engraved plaque, special gift, and a personalized Letter of Recommendation from our CEO, Lisa Jones.

### New 5,000-9,999 Sellers

Jana Arledge      Durham  
Alex Armstrong      Wilson  
Kimaya Barnes      Durham  
Nathalie Barnes      Wake 19  
Serena Barry      Harnett  
Lila Boldt      Wake 19  
Zoe Bon Viso      New Hanover  
Olivia Boswell      Onslow CL  
Maya Breeden      Durham  
Laney Brinn      Beaufort-Martin

Nixi Brock      Cumberland 33  
Paislee Brown      Durham  
Brynann Bryant      Robeson  
Brielle Chavis      Robeson  
Miranda Clark      New Hanover  
Baelyn Clinedinst      Johnston  
Madison Covington      Cumberland 36  
Avery Cox      Wake 18  
Samantha Creech      Wayne  
April Cummings      Robeson  
Demetrian Dawson      Harnett  
Liberty Denton      Franklin  
Shelby Dial      Robeson  
Landyn Dickerson      Pitt  
Audrey Dickinson      Durham  
Aislynn Dinsmore      Cumberland 36  
Jessie Dungan      Cumberland 33  
Darvaney Edwards      Wilson  
Toriyanna Edwards      Durham  
Alexandria Faulkner      Harnett  
Mya Figueroa      Craven-Jones-Pamlico

Maddison Friece      New Hanover  
Emilee Gibson      Cumberland 36  
Sania Gilmer-Williams      Durham  
Maranda Goode      Halifax-Northampton

Ellie Gottschall      Wake 14  
Erin Graham-McDonald      Durham  
Rachel Gray      Nash  
Sophia Gray      Craven-Jones-Pamlico

Summer Gurganious      Pender  
Katelynn Hardison      Lenoir-Greene  
Sydney Harrop      Wake 23  
Heather Helms      Harnett  
Rose Hippard      Pitt  
Ruby Hippard      Pitt  
Karrie-lyn Horstmann      Onslow-Jacksonville

Reese Houser      Wake 18  
Cedriana Huffman      Moore  
Katelyn Hunter      Nash  
Peyton Imperial      New Hanover  
Annette Jackson      Wake 13  
Skyy Jackson      Pitt

Bintou Janneh      Wake 14  
Katelyn Jarrell      Lenoir-Greene  
AJ Jeffreys      Person  
Ashley Johnson      Wake 14  
Aislin Kelly      Onslow-Jacksonville

Malajiah Kolarik      Wilson  
Kynnady Lassiter      Wake 16  
Ella Lerch      Wake 22  
Elleigh London      Wake 16  
Abby Lowery Clark      Robeson  
Paige Lundy      Franklin  
Daphne McCraw      Wayne  
Cheyenne McLeod      Granville  
Claire-Jamison McNeely      Durham  
Ashlee McPhatter      Wake 16  
Savannah Merchant      Harnett  
MaryClaire Mintz      Brunswick  
Kendall Morris      Wake 18  
Hadley Myers      Wake 14  
Lauren O'Brien      Onslow-Jacksonville

Heidi Oland      Durham  
Leia Posada      Wake 23  
Shelby Nicole Raper      Beaufort-Martin

Rachel Rhodes      Onslow-Jacksonville  
  
Jahari Roberson      Robeson  
Mackenzie Roberson      Franklin  
Isabella Robinson      Moore  
Caitlin Schaefer      New Hanover  
Mikayla Segura      Wake 23  
Hannah Shoemaker      Pitt  
London Silver      Vance-Warren  
Madison Simmons      Onslow CL  
Alannah Sinclair      Robeson  
Penelope Smith      Onslow-Jacksonville

Lily Sperry      Wake 23  
Skyler Spivey      Brunswick  
Kiley Steffenella      Granville  
Eva Stephenson      Johnston  
Bailee Faircloth      Wayne  
Riley Underhill      Wake 15  
Anastasia Uske      Wake 13  
Abigail Ware      New Hanover  
Julia Wegner      Wake 15  
Georgia Wehrwein      Wake 18  
Sydney Wein      Wake 18  
Alexis Whitaker      Wake 15  
Berkley Williams      Beaufort-Martin

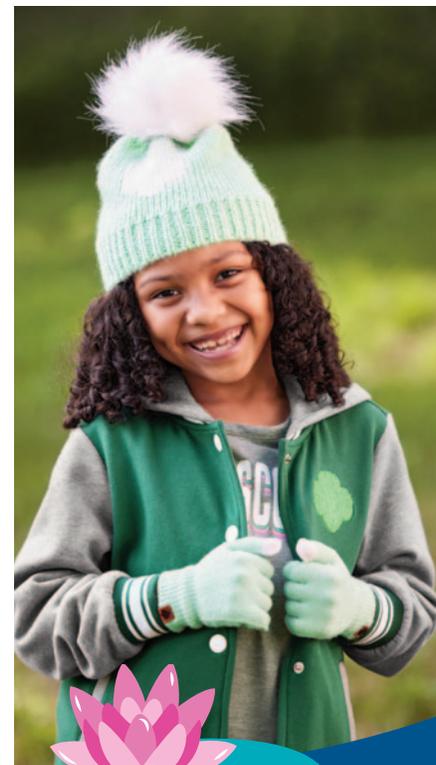
Winter Williams      Craven-Jones-Pamlico  
  
Kaelyn Wise-Quick      Durham  
Laylee Worton      New Hanover  
Alina Zaborowski      Moore



# OWN YOUR magic

## 2023 Highest Sellers in each county/area

AREA	NAME	AREA	NAME
<b>Beaufort-Martin</b>	Shelby Raper	<b>New Hanover</b>	Elizabeth Thomson
<b>Bladen</b>	Mallorie Rogers	<b>Onslow CL</b>	Christian Joyce
<b>Brunswick</b>	Skyler Spivey	<b>Onslow - Jacksonville</b>	Allison Bundle
<b>Carteret</b>	Chloe O'Neal	<b>Orange</b>	Nina Lindley
<b>Chatham</b>	Birdie Pedraza	<b>Pender</b>	Esmay Harrington
<b>Columbus</b>	Liliana Kerper	<b>Person</b>	Latrell Baker
<b>Craven-Jones-Pamlico</b>	Reese Lawhorn	<b>Pitt</b>	Winter Nguyen
<b>Cumberland 33</b>	Nixi Brock	<b>Richmond</b>	Madaleigh Leviner
<b>Cumberland 36</b>	Ruth Lahl	<b>Robeson</b>	Alexandria Locklear
<b>Duplin</b>	Jasmine Baines	<b>Sampson</b>	Layla Brianne
<b>Durham</b>	Phoebe Broache	<b>Scotland</b>	Eva Ivey
<b>Edgecombe</b>	Avery Bailey	<b>Vance-Warren</b>	Jorja Pierce
<b>Franklin</b>	Mackenzie Roberson	<b>Wake 13</b>	Lauren Lennon
<b>Granville</b>	Ava Turner	<b>Wake 14</b>	Ella Caldanaro
<b>Halifax-Northampton</b>	Maranda Goode	<b>Wake 15</b>	Alexis Whitaker
<b>Harnett</b>	Taryn Brooks	<b>Wake 16</b>	Emily Woodruff
<b>Hoke</b>	Tailynn Shaw	<b>Wake 18</b>	Sara Jones
<b>Johnston</b>	Elizabeth Betts	<b>Wake 19</b>	Elizabeth Brook
<b>Lee</b>	Gina DeCerbo	<b>Wake 20</b>	Kiernan Kennedy
<b>Lenoir-Greene</b>	Malia Bryant	<b>Wake 22</b>	Sophia Isenhour
<b>Moore</b>	Jordan Huffman	<b>Wake 23</b>	Lillian Oshnock
<b>Nash</b>	Cara Cotugno	<b>Wayne</b>	Mattisen Revels
		<b>Wilson</b>	Darvaney Edwards



Pictured left to right: Emily, Allison and Taryn

## 2023 Top Sellers

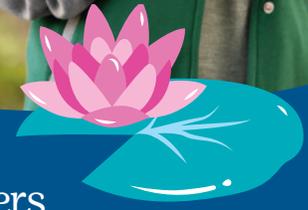
Congratulations to all of our amazing top sellers from the 2023 Cookie Program!

**Allison Bundle**  
Jacksonville  
9,800 Packages

**Taryn Brooks**  
Harnett  
7,024 Packages

**Emily Woodruff**  
Wake 16  
6,016 Packages

Personalized trophies and other gifts are awarded to the council's top three overall sellers at a special catered luncheon hosted by Girl Scout's NC Coastal Pines CEO, Lisa Jones. These top three sellers will also be featured in the Cookiegram newsletter the following year!



# Your favorite Girl Scout Cookies are back!

A typical Girl Scout in our council sells an average of 342 packages of cookies which generates substantial proceeds for her troop! It starts with the Girl Scout and her family committing themselves to helping the troop achieve their goals.

Support can be offered in many ways – like serving as the Troop Cookie Coordinator, helping Girl Scouts make cookie sale posters, staffing cookie booths, managing cookie inventory, helping distribute cookies, among other things. Check with your Girl Scout’s troop to see how you can help!

## How the cookie crumbles

Revenue generated by the Cookie Program goes directly to troops or is designated for program opportunities that directly support Girl Scouts and/or adult members in our council.



**54%**  
Girl Scout and adult programs, camps, and training



**26%**  
cost of cookies, and distribution



**18%**  
troop proceeds, bonuses, patches and recognitions



**2%**  
administrative expenses



**Adventurefuls™**

*Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt*



**Toast-Yay!™**

*French Toast-inspired cookies dipped in delicious icing*



**Lemonades®**

*Savory slices of shortbread with a refreshingly tangy lemon flavored icing*



**Trefoils®**

*Iconic shortbread cookies inspired by the original Girl Scout recipe*



**Thin Mints®**

*Crispy chocolate wafers dipped in a mint chocolaty coating*



**Caramel Chocolate Chip**

*Caramel, semi-sweet chocolate chips, and a hint of sea salt in a delicious cookie\**

\*Limited availability



**Peanut Butter Patties®**

*Crispy cookies layered with peanut butter and covered with a chocolaty coating*



**Caramel deLites®**

*Crispy cookies topped with caramel, toasted coconut, and chocolaty stripes*



**Peanut Butter Sandwich**

*Crisp and crunchy oatmeal cookies with creamy peanut butter filling*



## Safety first

Remember to use these guidelines to participate safely in the Cookie Program:

- Wash your hands often and/or use hand sanitizer often.
- Sell only during daylight hours and in neighborhoods with which you are familiar.
- Younger Girl Scouts should be accompanied by an adult at all times; Girl Scout Cadettes, Seniors and Ambassadors should use the buddy system or be with an adult.
- Never enter the home of a stranger.
- Do not give customers your last name or address.
- Practice pedestrian safety.
- Do not carry large amounts of money.
- Do not accept checks for more than \$25.



**girlscouts**  
north carolina  
coastal pines

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